

BECCA MESSNER

VIDEOGRAPHER. PHOTOGRAPHER. CONTENT CREATOR.

EDUCATION

Bachelor of Fine Arts in Film
College for Creative Studies – May 2022

EXPERIENCE

Freelance Videographer and Content Creator (2017 to Present)

- Create branded video, photography, editing, and social media content tailored to each client's goals, audience, and platform, managing projects from concept through final delivery.

Cōr | Media Producer (2026, Detroit, MI)

- Lead all photo, social, and video production for brand and marketing channels.

Transcend Company | Lead Content Creator (2023 to 2026, Auburn Hills, MI)

- Led the creative team across video, photo, and social media production, growing follower count by 791% through high-engagement branded content.

Happy Monday Co | Lead Videographer and Editor (2021 to 2023, Metro Detroit, MI)

- Produced branded video campaigns for retail, wellness, and hospitality brands, creating social-first content that reached over 76K people across platforms and supported national visibility across 210+ locations.

24G Digital Agency | Video Intern (2022, Troy, MI)

- Supported digital campaign production through social-first video content, client communication, project planning, and on-set commercial shoot support.

Doner Advertising | Broadcast Production Intern (2021, Detroit, MI)

- Worked alongside creative and production teams on commercial projects, managing footage organization, archival tasks, and post-production workflows.

Ford Motor Company | Sponsored Studio (2020, Detroit, MI)

- Produced, filmed, and edited a narrative short film in collaboration with Ford Motor Company and the College for Creative Studies, managing budget, scheduling, production logistics, and the full creative process.

College for Creative Studies | Proctor Technician (2019 to 2021, Detroit, MI)

- Coordinated professional production equipment rentals and distribution, managing inventory, checkout systems, and reliable gear access for film, photo, and video projects.

CONTACT

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SKILLS

- Adobe Creative Suite
- Canva
- CapCut
- Cinematography
- Photography
- Content Creation
- Social Strategy
- Sony Alpha Mirrorless Cameras
- Canon Cinema Cameras
- Professional Lighting Systems
- Color Correction and Color Grading

SELECTED FILMS AND AWARDS

A People's History (11 min, 2020) | Producer, Editor

- Official Selection: Toronto International Women's Film Festival
- Huntington Beach Cultural Cinema Showcase
- LiftOff Global Network Sessions: I See You Awards

Newt (20 min, 2021) | Producer

- Official Selection: Montreal Film Festival, Best Student Film

Five (2 min, 2021) | Producer, Cinematographer, Editor

- Featured Screening: Ann Arbor Film Festival

A World Full of Kindness (2 min, 2017) | Director, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

The Mailman (2017) | Producer, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

Was It Worth It? (2017) | Producer, Cinematographer, Editor

- Best of Show, Michigan Student Film Festival
- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award

Becca Messner Editing Reel (2017)

- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award