

BECCA MESSNER

VIDEOGRAPHER. PHOTOGRAPHER. CONTENT CREATOR.

EDUCATION

Bachelor of Fine Arts in Film
College for Creative Studies – May 2022

EXPERIENCE

Union Joints | Social Media Content Creator (2026 to Present)

- Create social-first photo and video content across 12 restaurant brands
- Produce content for menu launches, events, promotions, and partnerships

Freelance Videographer and Content Creator (2017 to 2026)

- Produce video, photo, and social content for branded and commercial projects
- Tailor creative to each client's audience, goals, and platform
- Manage projects from concept through final delivery

Cōr | Media Producer (2026, Detroit, MI)

- Lead photo, social, and video production for brand channels
- Develop creative for launch, marketing, and digital campaigns
- Manage projects from concept to publishing

Transcend Company | Lead Content Creator (2023 to 2026)

- Directed video, photo, and social content for brand initiatives
- Led a creative team across campaign production and digital platforms
- Created content supporting launches, engagement, and growth

Happy Monday Co | Lead Videographer and Editor (2021 to 2023)

- Produced branded video campaigns for lifestyle and commercial clients
- Translated client goals into polished video concepts
- Directed shoots and led edits through final delivery

24G Digital Agency | Video Intern (2022)

- Created short-form video for social campaigns
- Supported client meetings and production prep
- Supported on-set production and post workflows

Doner Advertising | Broadcast Production Intern (2021)

- Supported creative and production teams on commercial projects
- Managed footage organization and archival tasks
- Assisted with post-production workflow and media management

Ford Motor Company | Sponsored Studio (2020)

- Produced, filmed, and edited a narrative short film
- Managed budget, schedule, and production logistics
- Led the project from pre-production to final delivery

College for Creative Studies | Proctor Technician (2019 to 2021)

- Managed film, photo, and video equipment checkouts and reservations
- Maintained inventory for cameras, lighting, and audio gear
- Supported students and faculty with production equipment

CONTACT

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SKILLS

- Adobe Creative Suite
- Canva
- CapCut
- Cinematography
- Photography
- Content Creation
- Social Strategy
- Sony Alpha Mirrorless Cameras
- Canon Cinema Cameras
- Professional Lighting Systems
- Color Grading

SELECTED FILMS AND AWARDS

A People's History (11 min, 2020) | Producer, Editor

- Official Selection: Toronto International Women's Film Festival
- Huntington Beach Cultural Cinema Showcase
- LiftOff Global Network Sessions: I See You Awards

Newt (20 min, 2021) | Producer

- Official Selection: Montreal Film Festival, Best Student Film

Five (2 min, 2021) | Producer, Cinematographer, Editor

- Featured Screening: Ann Arbor Film Festival

A World Full of Kindness (2 min, 2017) | Director, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

The Mailman (2017) | Producer, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

Was It Worth It? (2017) | Producer, Cinematographer, Editor

- Best of Show, Michigan Student Film Festival
- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award

Becca Messner Editing Reel (2017)

- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award