

BECCA MESSNER

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EDUCATION | BFA in Film, College for Creative Studies – Graduated May 2022

EXPERIENCE

Cōr / Media Producer (2026 – Present, Detroit, MI)

Head of media production, photography, social media, and commercial video across brand and marketing channels.

Transcend Company / Lead Content Creator (2023 – 2026, Auburn Hills, MI)

Directed and produced marketing video content across digital platforms. Managed a creative team responsible for photography, video production, and social media content supporting brand campaigns.

Freelance Videographer and Content Creator (2017 – 2023, Metro Detroit, MI)

Work with clients to create promotional video content used for marketing: Uber, Toyota, CBS Innovation Nation, PBS News Hour, Jeff Glover and Associates Real Estate, TreeRunner Adventure Park.

Happy Monday Co / Lead Videographer and Editor (2021 – 2023, Metro Detroit, MI)

Co-founded a creative production company producing branded video campaigns for clients including Rite Aid Dalix, Restore Wellness, Mootz Pizzeria, and The Training Room. Directed shoots and led post-production editing and delivery.

24G Digital Agency / Video Intern (2022, Troy, MI)

Created social media video content, participated in client meetings, and assisted production teams on commercial shoots.

Doner Advertising / Summer Broadcast Production Intern (2021, Detroit, MI)

Shadowed Doner producers, directors, and editors on commercial film sets and archived video footage.

Ford Motor Company / Sponsored Studio (2020, Detroit, MI)

Produced, filmed, and edited a narrative short film through a sponsored studio collaboration between Ford Motor Company and the College for Creative Studies, managing project budget and creative execution.

College for Creative Studies / Proctor Technician (2019 – 2021, Detroit, MI)

Reserved, organized, and distributed professional photo and video equipment to students and faculty

SELECTED FILMS & AWARDS

A People's History (11 minutes, 2020) – Producer, Editor

Official Selection: Toronto International Women's Film Festival
Huntington Beach Cultural Cinema Showcase
LiftOff Global Network Sessions: I See You Awards

Newt (20 minutes, 2021) – Producer

Official Selection: Montreal Film Festival – Best Student Film

Five (2 minutes, 2021) – Producer, Cinematographer, Editor

Featured Screening: Ann Arbor Film Festival

A World Full of Kindness (2 minutes, 2017) – Director, Cinematographer, Editor

Official Selection: Royal Starr Film Festival

The Mailman (2017) – Producer, Cinematographer, Editor

Best of Show, Michigan Student Film Festival

Was It Worth It? (2017) – Producer, Cinematographer, Editor

National Academy of Television Arts & Sciences,
Michigan Chapter Student Production Award

Becca Messner Editing Reel (2017)

National Academy of Television Arts & Sciences,
Michigan Chapter Student Production Award

Gender Inequalities (2017) – Producer, Cinematographer, Editor

3rd Place, C-SPAN StudentCam Competition

Royal Oak Youth Achievement Award (2017)

College for Creative Studies Merit Scholarship / DAFT Regional Scholarship

SKILLS

Adobe Creative Suite

Content Creation

Social Strategy

Sony Alpha Mirrorless Cameras

Canon Cinema Cameras

Professional Lighting Systems

Color Correction and Color Grading