

# BECCA MESSNER

## PRODUCER | VIDEOGRAPHER | EDITOR

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### EDUCATION

Bachelor of Fine Arts in Film  
College for Creative Studies – May 2022

### EXPERIENCE

#### Cōr | Media Producer (2026 to Present, Detroit, MI)

- Lead photo, social, and video production
- Oversee creative from concept to delivery
- Create content for brand and marketing channels

#### Transcend Company | Lead Content Creator (2023 to 2026, Auburn Hills, MI)

- Directed and produced branded video content across digital platforms
- Led a creative team across photo, video, and social content
- Created content supporting campaign launches and brand growth

#### Freelance Videographer and Content Creator (2017 to 2023, Metro Detroit, MI)

- Produced promotional and branded video content for clients across media, corporate, and commercial sectors
- Collaborated with companies including Uber, Toyota, CBS Innovation Nation, and PBS News Hour
- Developed branded content tailored to each client's goals

#### Happy Monday Co | Lead Videographer and Editor (2021 to 2023, Metro Detroit, MI)

- Produced branded video campaigns for a range of clients
- Worked with clients including Rite Aid, Dalix, Restore Wellness, and Mootz Pizzeria
- Directed shoots and led post-production through final delivery

#### 24G Digital Agency | Video Intern (2022, Troy, MI)

- Produced social-first video content for digital campaigns
- Assisted with client communication and project planning
- Supported on-set production for commercial shoots

#### Doner Advertising | Broadcast Production Intern (2021, Detroit, MI)

- Supported creative and production teams on commercial projects
- Managed footage organization and archival tasks
- Assisted with post-production workflow and media management

#### Ford Motor Company | Sponsored Studio (2020, Detroit, MI)

- Produced, filmed, and edited a narrative short film through a sponsored collaboration with Ford Motor Company and the College for Creative Studies
- Coordinated budget, scheduling, and production logistics
- Led the project from pre-production through final delivery

#### College for Creative Studies | Proctor Technician (2019 to 2021, Detroit, MI)

- Coordinated the reservation and distribution of professional production equipment
- Managed inventory and checkout systems for film, photo, and video gear
- Helped ensure reliable access to production gear across academic and creative projects

### CONTACT

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### SKILLS

- Adobe Creative Suite
- Canva
- CapCut
- Cinematography
- Photography
- Content Creation
- Social Strategy
- Sony Alpha Mirrorless Cameras
- Canon Cinema Cameras
- Professional Lighting Systems
- Color Correction and Color Grading

### SELECTED FILMS AND AWARDS

#### A People's History (11 min, 2020) | Producer, Editor

- Official Selection: Toronto International Women's Film Festival
- Huntington Beach Cultural Cinema Showcase
- LiftOff Global Network Sessions: I See You Awards

#### Newt (20 min, 2021) | Producer

- Official Selection: Montreal Film Festival, Best Student Film

#### Five (2 min, 2021) | Producer, Cinematographer, Editor

- Featured Screening: Ann Arbor Film Festival

#### A World Full of Kindness (2 min, 2017) | Director, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

#### The Mailman (2017) | Producer, Cinematographer, Editor

- Official Selection: Royal Starr Film Festival

#### Was It Worth It? (2017) | Producer, Cinematographer, Editor

- Best of Show, Michigan Student Film Festival
- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award

#### Becca Messner Editing Reel (2017)

- National Academy of Television Arts and Sciences, Michigan Chapter Student Production Award